

**ROTHERHAM BOROUGH COUNCIL – REPORT TO
Health and Wellbeing Board**

1.	Meeting	Health and Wellbeing Board
2.	Date:	16 October 2013
3.	Title	JSNA Refresh
4.	Programme Area:	NAS

5. Summary

The JSNA is a statutory duty of the Health and Wellbeing Board (HWBB) to evidence the needs of the citizens of the borough and is critical for the development of commissioning plans for health and social care services in Rotherham.

The JSNA was reviewed and revised at the end of 2011. A further refresh is now required and was agreed at the March 2013 Health and Wellbeing Board (HWBB).

This report sets out the progress to date to achieve the refresh by early 2014 as agreed. The refreshed JSNA must now include user's perspectives and a Directory of Assets, which includes community assets, physical infrastructure, networks and individuals and as such will meet the latest government guidance on JSNA content.

An online format is proposed for approval by the Health and Wellbeing Board; this is currently at the prototype stage. The website includes a break down of information across separate pages within the website and links to further information. The potential to register on the site to receive updates as new information is uploaded is being explored.

6. Recommendations

That the Health and Wellbeing Board:

- 6.1 Notes the progress made in achieving a refresh of the JSNA**
- 6.2 Commits to all partners being full participants in the ongoing development of the JSNA**
- 6.3 Approves the proposals set out at 7.2 of this report**
- 6.4 Receives future report in early 2014 on the completion of the refresh**

7. Introduction

7.1 Background

The Joint Strategic Needs Analysis (JSNA) is jointly developed across the council, the CCG and Healthwatch Rotherham, the document delivers a comprehensive analysis of health and wellbeing needs across the borough. The JSNA is a statutory duty of the Health and Wellbeing Board (HWBB) under the Health Act (2007). The JSNA is critical to understanding the demographics and the needs of citizens and is utilised by commissioners in the development of service specifications and by providers in developing their service offers to commissioners and the citizens of Rotherham.

The JSNA was reviewed and revised at the end of 2011. A further refresh is now required was agreed at the March 2013 Health and Wellbeing Board (HWBB).

This report sets out the progress to date to achieve the refresh by early 2014 as agreed. The refreshed document is now an online resource and this website will include a Directory of Assets, which takes account of community assets, physical infrastructure and individuals and as such will meet the latest government guidance on JSNA content. This content will include, but not be restricted to:

- Demography of Rotherham's population including details about specific communities of interest
- Wider determinants of health
- Lifestyle behaviours
- Ill health and disease
- Existing services and user satisfaction with them
- Profiles of places within Rotherham such as wards

7.2 Proposals

7.2.i. JSNA as an online resource

A website has been created with the unique address of Rotherham.gov.uk/jsna

This is accessible via the internet and intranet. It is proposed here that this format for the refreshed JSNA is approved by the HWBB. A presentation of a prototype will take place at the HWBB meeting.

The JSNA online is broken down into the following pages:

- Home – the welcome page providing links to a background to the JSNA process, a statement of the current priorities identified within the JHWBS, links to FAQs, downloads (including a content pack containing all the sections of the website for offline use), links to resources, feedback form and news

- People – provides information about the demography of Rotherham’s population including numbers, age, gender, ethnicity, vital statistics and detailed information about specific communities of interest
- Quality of life – this section provides details about the wider determinants of health such as housing, poverty, education, and inequalities
- Healthy living – contains epidemiological information about lifestyles and behaviours such as tobacco use, alcohol misuse, substance misuse, teenage pregnancy, obesity (including eating habits and physical activity)
- Ill health - contains epidemiological information about the major causes of disease and infirmity in Rotherham
- Services – describes the performance of and user satisfaction with existing services
- Places – sub-district profiles and asset register

Within each section, there is an introductory page and links to pages covering specific issues

Each of these pages is populated with links to further research and information. The intention is not to have a ‘busy’ large website but to link off to the relevant information sites to give the best response to the requirements of the user. The JSNA is a live and dynamic resource for all agencies and providers and will be constantly updated.

The refresh has included work to extend the content of the JSNA and examples of new needs analysis are:

- Roma population needs analysis
- Women’s health
- LGBT needs analysis
- Eye Health
- Domestic Abuse

In due course, there will be an opportunity for users to register with the site for updates as and when new information is published and content is refreshed. Sign-up for this will also provide a mechanism for monitoring and evaluation of the impact of the JSNA across the borough.

Should the format be approved, the work in progress for the refresh of the JSNA will continue to include the Directory of research/resources as agreed at the March 2013 HWBB. These analyses relate to that undertaken by statutory organisations including the council, health and the VCS or other stakeholders. Currently there is no one repository for these important documents. The benefits are that this would be a resource which all agencies should be mandated to contribute to; a resource that can be accessed by all agencies; enables an information and data gap analysis and reduces duplication.

An editing group will be set up to manage future development of the site and this will include membership from commissioners across health and social care in Rotherham. The purpose of the group is to filter proposed content to ensure it is appropriate for inclusion and fits within the general style of the website.

7.2.ii Asset based approach

This is the key area for new content development within the Rotherham JSNA and is also the part that will take the longest time to develop. The development of an asset register is being piloted in Canklow and in due course this will be extended across the borough. The pace at which this will happen is determined by resources that are available. Assets include individual people, community resources, groups and physical buildings.

7.2.iii Consultation

Should the format for the online JSNA be agreed by HWBB consultation will be commenced with regard to the content with all key stakeholders in particular identified service experts. This work is proposed to take place in November and December with the completion of the refresh and the website in early 2014. A report will be presented to the HWBB at this time demonstrating the finalised site.

8. Finance

There are no financial implications arising from this report

9. Risks and Uncertainties

That should the JSNA not be refreshed the relevance of the document will reduce and will impact on ensuring that commissioning has the most up to date needs analysis, also the requirement of the Health Act (2007) will not be met.

That should the JSNA not be refreshed and constantly updated then the Health and Wellbeing Strategy becomes invalid and no longer fit for purpose.

That should partners not fully participate or provide capacity of service experts then the JSNA will not be of the required standard.

10. Policy and Performance Agenda Implications

The JSNA is a statutory responsibility of the Health and Wellbeing Board

12. Background Papers and Consultation

Health Act 2007

Health and Wellbeing Strategy 2012

JSNA 2011

JSNA refresh Health and Wellbeing Board report March 2013

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